



PRESS RELEASE

Coloured Variations

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Electronic product configurator available on RENOLIT homepage

Worms, 27 January 2009 – What decor goes best with what application and with what type of design? Those who would like to have this question answered interactively will now discover a new feature on the homepage of the **RENOLIT** Group located in Worms, Germany. The electronic configurator, powered by the Business Unit **RENOLIT EXTERIOR**, offers the option to actively shape windows and other structural elements with films for exterior applications. The platform is structured by the major object and application aspects: The windows are divided into the fields Traditional, Contemporary, Industrial and Rural, whereas the structural elements are divided by Frontages, Conservatories, Carports, Garage doors and Fences.

The variety of forms stands for the technical versatility of **RENOLIT** films, and the colour diversity, in turn, points out the design freedom with the flexible surface material. A room's atmosphere, for instance, can thus be easily altered by another colouring of the window frames. With the configurator, the company has compiled an inspiration tool for design ideas and intends to support architects, window and profile manufacturers and, in the end, also house builders.

<http://www.renolit.com/>

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